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Dr. Pervez Ahmed

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Dr. Pervez Ahmed, CEO & Managing Director Of Max ...

Dr. Pervez Ahmed, CEO & Managing Director Of Max Healthcare Institute Ltd. Dr. Ahmed Was Born In Shillong, Assam And Had His Indian School Certificate Examination Completed From St. Edmunds School Followed By Pre-Medical At Hindu College, New Delhi And ... May 1th, 2024

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MARKETING 337 PRINCIPLES OF MARKETING SPRING 2017

Textbook: M: Marketing 4e (2015 Paperback) By Grewal And Levy, New York: McGraw Hill Education (ISBN = 978-1259446290) Articles: Articles, Cases And Videos For Class Discussions Are Available On Canvas Apr 1th, 2024

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2. Marketing Channels Marketing Channels Are, Formally, Chain Of Interdependent Organizations Whose Role Is To Make Product And Services Available For Users (Kotler, Keller 2006). Basically, Marketing Channels Are The Routes That Products And Services Go Through On Their Way From Producers (manufacturers) To Final

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